



**GONZALES ECONOMIC DEVELOPMENT CORPORATION  
CITY OF GONZALES MUNICIPAL BUILDING  
820 ST JOSEPH STREET  
GONZALES, TEXAS 78629  
JANUARY 24, 2022, 6:00 PM**

**MEETING MINUTES**

1. Call to Order
2. Invocation and Pledge of Allegiance Director Meena Patel lead the Invocation and Larry Wehde led the Pledge of Allegiance.
3. Roll Call and Certification of Quorum

**Directors in attendance:**

Andy Rodriguez, President  
Ken Morrow, Director  
Larry Wehde, Treasurer

Meena Patel, Vice President  
Gerri Lawing, Secretary  
Dan Blakemore, Director

**Absent:** Chris Brunken, Director

**Staff in attendance:**

Tim Patek, City Manager

Jennifer Kolbe, Economic Development Director

**Guest in Attendance:**

Paul Tarrants, Day One Experts

David Quinn, Day One Experts

4. Petitions or Request from the Public – There were no requests from the public.
5. Discussion and possible action approving the minutes for the December 27, 2021, meeting. Meena Patel made a motion to approve the minutes as amended. Dan Blakemore seconded the motion and the motion carried.
6. Discussion regarding the monthly financial report(s) for December 2022.
  - a. Balance Sheet
  - b. Financial Statement
  - c. Bank Reconciliation

There was one question regarding one reverse journal entry from in the amount of \$1,000. With that being the only question, the financial reports will be filed for Audit.

7. Presentation from Day One Experts on the TexasED Connection Partner Program.

Paul Tarrants presented an overview of the TexasEDConnection Partner Program. Which is a digital lead generation program to target small to midsize manufacturers. The Partnership will build a single brand and drive traffic to the website to cultivate leads in multiple states.

- Brand representation on the TexasEDConnection.com website.
- Exclusive Partner social media feature a minimum of three times in 2022 to targeted prospects.
- Access to leads generated by TexasEDConnection's aggressive marketing outreach for personal follow-up.
- Two VIP Invitations to the TexasEDConnection's annual Summer Partner Palooza including a status report, industry education & networking.
- Access to the exclusive TexasEDConnection online portal for educational content, resource library assets and economic development best practices.
- Access to monthly coaching sessions and educational opportunities with third party vendor partners.
- Partner will receive first right of refusal to any additional sponsorship elements secured for the 2022 campaign (outlined below).

Partner Cost/Investment for one year is \$4,250

Gerri Lawing made a motion to approve the agreement with TexasEDConnection.com Ken Morrow seconded the motion and the motion carried.

8. Consideration and action on Tropical Fusions/Finlay's loan agreement. No action was taken.
9. Consideration and action on Winbin Ventures, LLC- Microtel Agreements. No action was taken.
10. Consideration and action regarding an administrative assistant position and providing a recommendation to City Council.

After a presentation from President Rodriguez, Gerri Lawing made a motion to approve the job description and the recommendation to council to hire an administrative assistant. The motion was seconded by Meena Patel. The motion passed unanimously.

11. Public hearing, consideration and action on a Performance Agreement between the Gonzales Economic Development Corporation and the City of Gonzales for electrical improvements to the Gonzales Memorial Museum for property located at 414 Smith Street, Gonzales, Texas.

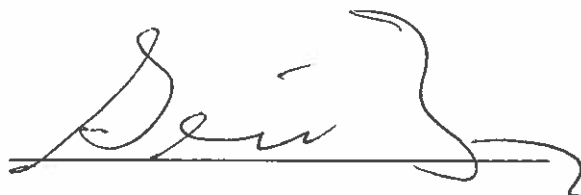
The public hearing was opened at 6:54 p.m. The chairman of the Memorial Museum Board, Frank Baker, made the ask of the GEDC board to fund electrical upgrades the facility in an amount not exceed \$45,000. Ken Morrow made a motion to approve the Performance Agreement with City of Gonzales and authorize Andy Rodriguez to sign the agreement. Larry Wehde seconded the motion, and the motion passed unanimously.

12. The GEDC Board will meet in closed session in accordance with Sections 551.087 of the Texas Government Code, in accordance with the authority contained in:  
Section 551.087 to deliberate commercial or financial information the GEDC has received from a business prospect, and to deliberate the offer of a financial or other incentive to a business prospect.  
Project A  
Project 2022 – 1

The Board went into closed session at 7:02 p.m. to discuss Project A and Project 2022-1.  
The Board returned to open session at 7:20 p.m. No action was taken.

13. Updates from the Executive Director:
- a. Holiday Inn Express and Sleep Inn and Suites – staff has received notice that the hotel are under contract for sale.
  - b. WinBin – Jeff Moore did not send the termination letter that staff had requested. It has been sent. Now we wait for a response.
  - c. 2521 Harwood Road Demolition – Meena Patel made a motion to approve a contract with B&P for the scope of work outlined in the proposal. Ken Morrow seconded the motion and the motion carried. 2521 Harwood Road Fence – Ken Morrow made a motion to allow Andy Rodriguez and staff to negotiate a contract for the fence not to exceed \$8,000. The motion was seconded by Dan Blakemore and the motion carried.
  - d. Main Street Performance Agreement – no action was taken. The agreement will be presented at the next Main Street Board meeting.
  - e. Job Fair – finding job seekers is the largest obstacle. We doubled down on our marketing efforts and still did not attract any new job seekers. Staff will be working with our companies to identify other areas in the community to buy digital ads. Many employers have requested that we advertise in the RGV and do add in both English and Spanish.
  - f. Airport Layout Plan – Upcoming February 16 meeting.
14. Adjourn There being no other business, the meeting was adjourned at 7:34 p.m.

PASSED AND APPROVED THE 28<sup>th</sup> day of February 2022.



Gerri Lawing, Secretary



Andy Rodriguez